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[Product Manager Interview Questions](#)

A **Product manager** has become a popular job title, as well as a highly-sought career today. It does not matter if we speak about product managers in the high-end products sphere, within IT, or in financial services

A good product manager needs to know a little bit of everything. He should be skilled in planning, budgeting, project management, process management, marketing, and team management. He or she needs to understand the general situation on the market and develop from scratch something that can be successful, for the target group he or chooses, and do all of this at the right time.

Such a person needs to be creative, intelligent enough, have a good understanding of the industry as a well good personality for the job.

Below is the list of some Basic **Product Manager Interview Questions and Answers** that can be asked to product managers

[Q1. Why do you want to become a product manager?](#)

Answer this question passionately a product manager's job is all about solving problems for people therefore you must show your eagerness as you have creative thinking, problem-solving, and curiosity as your interest.

[Q2. What do you think characterize a good product manager?](#)

A product manager with deep customer empathy recognizes the importance of talking to customers therefore a good product manager will look for every opportunity to learn from the target customer.

[Q3. Why do you want to work for our company and not somewhere else?](#)

Answer this question by properly thinking about your career goals and how they align with the company and then answer accordingly for example I see this opportunity as a way to contribute to an exciting, forward-thinking, and fast-moving company. etc.

[Q4. Describe a situation when you managed a smaller team that was developing something. What challenges did you face and how did you handle it?](#)

If you have handled a situation when you managed a smaller team that was developing something then state the challenges that you face and what steps you take to handle them. State all the relevant information and answer this according to your experience.

Q5. Describe a situation when you needed to meet a tight deadline. What did you do and did you meet the deadline?

If you have handled a situation when you needed to meet a tight deadline then state the steps that you take. The steps taken by you to meet the deadline are:

- Clear your work schedule.
- Get help from the beginning.
- Break the project down.
- Work on it one step at a time.
- Have a disclaimer in proposals and quotes.

Q6. Describe a conflict you had with one of your subordinates/ colleagues in the past. How did you solve the conflict?

While answering this question you can say that yes it was a minute conflict regarding the project and we resolved it by figuring out the most suitable possibility to move ahead and accomplish the project within the time.

Q7. What are your strengths and weaknesses?

While answering this question, only state what is relevant to you. State your strengths by properly examining your self for example punctuality, resource management, etc. Try to not tell about your weakness directly instead you can say that I have some and I am working on it.

Q8. What is your management philosophy?

The **management philosophy** is a set of beliefs or rules used by managers to help them make decisions. So you can state about your management philosophy that you generally follow for example providing an environment that leads to productive employees, etc.

Q9. Describe the situation when you were unable to reach the target. What was the reason for it? Why did it happen?

If you have faced a situation when you were unable to reach the target, then state about it. You can state the following reasons according to your experience.

- Lack of a clear plan.
- Impatience while performing the task.
- Lack of resilience.
- Leaving it halfway.

Q10. What biggest management problem did you face in your previous occupation?

You can answer the question i.e. the biggest management problem did you face in your previous occupation by examining the given steps while answering.

- Consider previous challenges you've faced.
- Tailor your answer to the job description.
- Be specific about why they were challenges.
- Be honest.
- Make sure your answers present you in a positive light.
- Use nonprofessional examples if necessary.

Q11. Describe a problem of your own motivation, or motivation of your subordinates. How did you solve it?

If you have faced the situation when you faced the problem of your own motivation, or motivation of your subordinates then state it. The steps were taken by you to solve it are:

Remember Why You Want to Do It.

Envision the Success If You Do It, and Feel the Regret If You Don't.

Create a Supportive Environment.

Change Your Physiology and Stay in Action.

Let Others Motivate You.

Dream Big, Start Small, and Act Now.

Take Breaks When Needed.

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