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Data Mining MCQ

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Q1. Data mining is a tool for allowing users to ....

- **A. find the hidden relationships in data**
- **B.** find the relationships in data
- **C.** find the visible relationships in data
- **D.** None of the above

Q2. The three Data Mining tasks are ....

- **A.** Classification
- **B.** Clustering
- **C.** Association Rules
- **D. All of the above**

Q3. Data mining is a powerful new technology to ....

- **A.** Show result from large
- **B.** Retrieving data from large
- **C.** Generating reports from large
- **D. Extraction of hidden predictive information from large**

Q4. Which of the following is not a data mining metric?

- **A.** roi
- **B.** time complexity
- **C.** space complexity

- **D. All of the above**

Q5. Data mining helps in ....

- **A.** marketing strategies
- **B.** inventory management
- **C.** sales promotion strategies
- **D. All of the above**

Q6. Capability of data mining is to build _____ models.

- **A. predictive**
- **B.** imperative
- **C.** interrogative
- **D.** retrospective

Q7. Which of the following is the other name of Data mining?

- **A.** Deductive learning
- **B.** Data driven discovery.
- **C.** Exploratory data analysis
- **D. All of the above**

Q8. Data can be updated in _____environment.

- **A. operational.**
- **B.** data mining
- **C.** informational
- **D.** data warehouse

Q9. .... is the goal of data mining.

- **A.** To confirm that data exists.
- **B.** To create a new data warehouse
- **C.** To analyze data for expected relationships
- **D. To explain some observed event or condition**

Q10. Strategic value of data mining is ....

- **A.** cost-sensitive
- **B.** work-sensitive
- **C. time-sensitive**
- **D.** technical-sensitive

Q11. Removing duplicate records is a process called ....

- **A.** recovery
- **B.** data pruning
- **C. data cleaning**
- **D.** data cleansing.

Q12. Data marts that incorporate data mining tools to extract sets of data are called ....

- **A.** intra-entry data mart.
- **B.** inter-entry data mart.
- **C. dependent data marts.**
- **D.** None of the above

Q13. Which of the following is a predictive model?

- **A.** Clustering
- **B. Regression**
- **C.** Summarization
- **D.** Association rules

Q14. Which of the following is a descriptive model?

- **A.** Regression
- **B.** Regression
- **C.** Association rules.
- **D. Sequence discovery.**

Q15. Data that are not of interest to the data mining task is called as ....

- **A.** Noisy data
- **B.** Missing data
- **C.** Changing data
- **D. Irrelevant data**

Q16. The left hand side of an association rule is called ....

- **A.** onset
- **B.** consequent.
- **C.** precedent.
- **D. antecedent.**

Q17. In web mining, _____ is used to know the order in which URLs tend to be accessed.

- **A.** clustering
- **B.** associations
- **C.** classification
- **D. sequential analysis**

Q18. Research on mining multi-types of data is termed as _____ data.

- **A.** meta
- **B.** digital
- **C.** graphics.
- **D. multimedia**

Q19. The RSES system was developed in ....

- **A.** Italy
- **B. Poland**
- **C.** England
- **D.** America

Q20. MLP stands for ....

- **A.** mono layer perception.
- **B.** many layer perception

- **C. multi layer perception**
- **D.** None of the above

Q21. Market-basket problem was formulated by ....

- **A.** Toda et al.
- **B.** Simon et al
- **C.** Steve et al.
- **D. Agrawal et al**