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Marketing and Sales Interview Questions

- Q1. Do you comfortable in making cold calls?
- Q2. Have you consistently met your sales goals?
- Q3. Do you prefer a long or short sales cycle?
- Q4. How do you keep yourself up to date on your target market?
- Q5. According to you who is an ideal sales manager?
- Q6. What are core qualities that every sales person must have?
- Q7. What role does social media play in your selling process?
- Q8. When you stop following a client?
- Q9. Why you want to do job in marketting and sales?
- Q10. How should a commission plan be structured?
- Q11. What is the difference between Hard work and smart work?
- Q12. What are the easy ways to achieve the lead?
- Q13. Do you create presentations. What you put to impress a client.
- Q14. How would you convince a vendor to sell our product who is already selling

competitor products?

Q15. How will you launch a new product in Market?

Q16. What type of Vendor management experience you have?

Q17. What is an easy target for you?

Q18. What will you do if the customer is not making the payment?

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