

[By OnlineInterviewQuestions.com](http://OnlineInterviewQuestions.com)

Graphic Designer Interview Questions

What is Graphic Designing?

Graphic designing is a job that tests your creativity, communication skills, web designing skills, and software knowledge. In this perspective, you will face **graphic designer interview questions** that are largely based on problem-solving. You have to exhibit your technical skills rightly. Make sure you don't miss on your fundamentals and foundation.

Graphic designer interview questions will also be asked about your photography, typography, and illustration experiences. Your approach to the **graphic designer interview questions** should impress the interviewer. Ensure to maintain a good portfolio with a lot of innovative designs that captivate customers.

Graphic designing deals with various sectors like advertising, illustrations, [web designing](#), page layouts and so much more. Career opportunities for graphic designing are also very vast. You can choose from the many that interest you the most and the ones you have the potential for. Here are answers to some of the frequently asked **graphic designer interview questions**.

Q1. [Tell about the graphic design software that you practice.](#)

There are several graphic design software available like Adobe Photoshop, Adobe Illustrator and Adobe Dreamer. In common, software is used to create, edit and publish. Use of the software is better than designing by hand because it is quick and preferred by most people.

Q2. [What are the uses of JavaScript or HTML in graphic designing?](#)

JavaScript, CSS, and HTML are the keys to the development of graphic designing. These programming languages are required for website illustrations. These software use coding which is helpful in manipulating images, work with animations and modifying the type.

Q3. [How will you work as a team to complete your designs?](#)

Teamwork for graphic designing is vital in companies. This is because the requirements of the design are too many. Interacting with other colleagues is necessary to produce effective designs for the company. Working in teams can produce more comprehensive designs than doing it alone. This is a great way to blend innovation and new ideas as there is a lot of scope for suggestions and discussions. Working with a non-designing team is equally important as they are part of the project too.

Q4. Why is Adobe InDesign important for advertising and business?

Adobe InDesign is a software used for graphic designing. This is very important not only in advertising but in all other aspects of designing because of its widespread use. It is becoming the Desktop publishing software (DTP). We use this for creating and editing of designs. It has a lot of demand as we can design almost everything including posters, magazines, books, postcards, invitations, pamphlets and brochures.

Q5. What are steps you take before starting a design?

Planning things out before the beginning design is essential. First of all, we must have a good knowledge about the requirements to resolve desirable outcomes. Then build new ideas, strategies and start creating rough sketches. Asking suggestions of the team members about the design is the next step. We must ensure to complete all the tasks by maintaining time.

Q6. What do you understand by graphic designing?

Graphic designing is achieving an objective with collective creative tools, graphic elements and software. It involves creativity, innovation and proper plan to attain the target. It also uses visual communication skills, photographs and illustrations to execute what we need.

Q7. What do you do to improve yourself in graphic designing?

Primarily, one must stay updated with the improvements happening in the digital world. Reading blogs, online posts and news can help you understand the necessities of today's markets. Learning new software for graphic designing every now and then improves the standard of a graphic designer.

Q8. What are the elements of graphic designing?

Graphic designing comprise of pictures, illustrations, symbols, designs, and logos. There are based on five major elements of designing. They are lines, shapes, colors, texture, and types.

- Lines are used to demarcating the contents and images in a layout

- Shapes are used to complete spaces or to highlight certain data on the layout
- Colors enhance the looks
- The texture is used in the presentation of a design
- Type is the usage of different fonts or texts

Q9. Explain what is colour theory?

Colour theory in graphic designing tells us how colors are used to interact through designs. Complementing and contrasting colors are widely used in designs to impact more on the information that is to be depicted. Therefore, color theory enhances graphic designs.

Q10. What are the uses of graphic design?

Graphic design is a mode of visual communication through pictures, illustrations and topography. It is a quick way for companies to reach intended customers. Graphic designing is used to create logos for brands, magazines, posters, packaging, film industries and even for the clothing industry.

Q11. What qualities do you think a graphic designer should possess?

A graphic designer should be capable of both visual communication and general communication. The designs created should depict the company's motto and solve problems. The designer should be open to feedback and criticism. As a graphic designer, one must always find opportunities to make designs and improve themselves.

Q12. Which is the best design of your career and why?

While designing you should have used the proper steps before starting. Planning and comprehending the requirements, sketching rough designs, creating new ideas, asking for feedback and then finishing the design. The design should be liked by your client. You could have used the latest graphic design software for making the design.

Q13. Which do you think is the most effective, words or images?

In the beginning, it is important to put some ideas into words. Once planning is done and a clear idea is created, usage of images can begin. Then you must try to bring the words into images, incorporate your ideas into illustrations. In the end, a combination of both images and words make the best designs.

Q14. What is 3D visual arts or 3D graphic arts?

3D visual arts are created with computer graphic animation to bring live animation using 3D images. This is used in movies, cartoons, video games etc.

Q15. What is perspective according to graphic design?

Perspective is the most important element of visual communication and designing. Perspective can be used in two-dimensional or three-dimensional illustrations. Photographs also should be taken with respect to perspectives for easier illustrations. A design created should tell about the dimension along with the use of colours and topography.

Q16. What is topography?

Topography in designing means the type of representation. Type is exclusive for every company and brand. A typeface for every design should, therefore, be unique and interesting.

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